Logan Biesterfeldt

Product Design Engineer · 0→1 Systems · Figma to Code

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SUMMARY

Product Designer and Frontend Design Engineer owning problems end to end—from domain discovery and custom Figma component libraries directly into production TSX. Built Neptune Finance's visual identity and multi-market DeFi UI ($300M+ peak TVL), crafted AgOS's accessible Field Signal design system, and consistently eliminate handoff drift by designing directly in the shipping medium.

EXPERIENCE

AgOS (Independent Platform) — Product Designer & Design Engineer — Calgary, AB · May 2026 – Present

ag-os.pro — Field Signal design system across 3D grain storage, crop planning, and farm finances

- Translated 2 years of embedded field experience at Flat Land Farms into cohesive workspace navigation, persistent year/organization context, and spatial-to-financial mental models.
- Created the **Field Signal** visual language pairing editorial serif headings, dense sans-serif operational controls, monospace telemetry metadata, and accessible amber focus states—with keyboard reordering and tabular parity for every 3D yard view.

Cryptech Developments Ltd. — Design Engineer & Product Lead — Vancouver, BC (Remote) · Aug 2022 – May 2026

- Established the product design function from scratch for **Neptune Finance** ($300M+ peak TVL): custom Figma component libraries, responsive tokens mapped cleanly to Tailwind CSS, marketing sites, and lending/borrowing/staking UX.
- Proactively identified borrower navigation friction across routes; conceptualized, designed in Figma, and coded the self-directed **Balance Menu** with inline swaps directly into production.
- Designed clear transaction recovery states, slippage/collateral risk cues, and visual systems for **Macro DEX** concepts and **Cryptech** interactive Cosmos airdrop calculators.

stakefish / f2pool — Motion & Visual Systems Designer — Remote · Oct 2020 – Aug 2022

- Translated dense cryptographic staking protocols (Ethereum Beacon Chain Merge, Cosmos, Osmosis, Evmos, Solana) and BICOWG climate initiatives into clear visual walkthroughs, motion systems, and UI diagrams in After Effects & Figma.

Artrageous Advertising — Web & Brand Designer — Calgary, AB · Dec 2019 – Oct 2020

- Led rapid Figma prototyping, WordPress responsive theme design (80+ client accounts), Google Data Studio reporting visuals, and digital video/social campaigns.

Flat Land Farms Inc. — Precision Ag Operator (Field Research Roots) — Alberta, Canada · Sep 2017 – Oct 2019

- Operated industrial ag hardware consoles (John Deere Ops Center, Greenstar 2630/4640), observing firsthand how fragmented tools fail operators—directly inspiring AgOS's design.

SELECTED PRODUCT & DESIGN SYSTEM ARTIFACTS

ether.fi Cash & Macro DEX Explorations *(Neobank Financial UI & Exchange Branding)*: Crafted dark-mode financial card dashboards (interactive 3D perspective card, weETH collateral sliders, spend limits) and multi-theme DEX visual identities.

Satsuma Cross-Chain Step Tracker *(Cosmoverse Hackathon)*: Designed an animated multi-network progress model reducing user anxiety across Injective, Astroport, Axelar bridge relays, and ICP settlement.

Dyve NFTFi & CrAIdle Monitoring Gameboard *(ETHGlobal HackFS Triple Prize Winner · Synthesis Hackathon)*: Turned complex peer-to-peer NFT shorting terms and AI treasury compute runway metrics into scannable, tactile interactive interfaces.

TECHNICAL & DOMAIN SKILLS

Product & Visual Design: 0→1 Discovery, User Flows, Wireframing, Figma Component Libraries, Design Tokens, Typography & Visual Hierarchy, WCAG Accessibility

Design-to-Code: React 19, TypeScript, Next.js, Tailwind CSS, Radix UI, Three.js / Spatial UX, Recharts, Nivo, Interactive Motion (After Effects)

AI-Assisted Craft: Cursor, Claude Code, Spec-Driven Rapid Prototyping, Figma AI, Photoshop, Illustrator

EDUCATION

The University of Lethbridge — Bachelor of Fine Arts (BFA), New Media — Lethbridge, AB · Graduated 2014